



## Standard *Teen Voices* NON-PROFIT ADVERTISING INFORMATION

### Deadlines & Ad Requirements

Volume, Issue	Reservation Deadline	Advertisement Art Deadline	Issue Release Date
Volume 16, Issue 2	September 21, 2007	September 28, 2007	November 1, 2007
Volume 17, Issue 1	February 28, 2007	March 9, 2007	April 1, 2007

- Supply electronic files in Quark XPress, .tiff, or .eps format for Macintosh. Provide art at 300 dpi/150 line screen. Include all fonts and art used in the ad on disk. Files should be accompanied by a proof.
- Have *Teen Voices* design your ad! Please contact Nicole Burkart at [nburkart@aol.com](mailto:nburkart@aol.com) for rate and design information.

### AD RATES

#### *Color*

#### *Black & White*

	1X	2X	1X Print & Web Combo**	2X Print & Web Combo**		1X	2X	1X Print & Web Combo**	2x Print & Web Combo**
<b>Full Page (7.375 W x 9.875 H) live area*</b>	\$1,200	1,100	1,450	1,300		\$900	800	1,150	1,000
<b>1/2 Page (7.75 W x 4.5 H)</b>	\$850	750	1,100	950		\$650	550	900	750
<b>1/3 Page (2.35 W x 9.875 H)</b>	\$735	635	985	835		\$550	475	800	650
<b>1/4 Page (3.5 W x 4.5 H)</b>	\$640	540	890	740		\$450	375	700	550
<b>Business Card (3.6 W x 2 H)</b>	\$200	150	450	300		\$110	100	360	210

\*Actual full page size: (8.375 x 10.875). For bleed, extend color at least 1/3 inch off page in all directions.

\*\*Combo ads include a two month side banner on the page of your choice.

***Reserve your space today!***

**Please contact Tori at 888-882-TEEN, ext. 27 or via email at [Tori@TeenVoices.com](mailto:Tori@TeenVoices.com) for more information.**