



# Teen Voices Online Advertising

Reach millions of teen girls and the adults who care about them through Teen Voices Online! With over 7.6 million hits each year at [www.TeenVoices.com](http://www.TeenVoices.com), TeenVoices is the perfect way to reach an audience that is smart, interested in issues affecting girls and women, invested in their communities, and who want to make a difference in their world.

**Don't wait! Reserve your space today!**

## Teen Voices Online *DIMENSIONS & RATES*

Spot	Size	For-Profit (Monthly)	Non-profit* (Monthly)	3 Month For-Profit	3 Month Non-profit*
Home Page	<b>Prime Banner</b> (365W x 60H pixels)	\$500	\$400	\$1,400	\$1,100
	<b>Secondary Banner</b> (140W x 171H pixels)	\$450	\$350	\$1,250	\$950
	<b>Side Banner Ad</b> (140W x 80H pixels)	\$400	\$300	\$1,100	\$800
Secondary Pages	<b>Prime Banner</b> (365W x 60H pixels)	\$450	\$350	\$1,250	\$950
	<b>Secondary Banner</b> (140W x 80H pixels)	\$400	\$300	\$1,100	\$800
	<b>Side Banner Ad</b> (140W x 80H pixels)	\$350	\$250	\$950	\$650

*\*Non-profit rates apply to organizations with annual budgets of \$700,000 or less.*

## Special Online Guides

Spot	Size	For-Profit (Monthly)	Non-profit* (Monthly)	3 Month For-Profit	3 Month Non-profit*
Online College Guide <i>Debuts October 2007</i>	<b>Prime Banner</b> (365W x 60H pixels)	\$600	\$500	\$1,500	\$1,200
	<b>Secondary Banner</b> (140W x 171H pixels)	\$550	\$450	\$1,350	\$1050
	<b>Side Banner Ad</b> (140W x 80H pixels)	\$500	\$400	\$1,200	\$900
Summer Fun Guide <i>Debuts March 2008</i>	<b>Prime Banner</b> (365W x 60H pixels)	\$550	\$450	\$1,350	\$1050
	<b>Secondary Banner</b> (140W x 80H pixels)	\$500	\$400	\$1,200	\$900
	<b>Side Banner Ad</b> (140W x 80H pixels)	\$550	\$350	\$1050	\$750

## Teen Voices Online E-newsletter Sponsorship

Size	Monthly	3 months
Sponsorship Ad (140W x 80H pixels)	\$650	\$1750

Online ads must be in .gif format. Please submit art electronically to [Design@TeenVoices.com](mailto:Design@TeenVoices.com).

Reserve your space **today!** Contact Tori at 888-882-TEEN, ext. 27, or via email at [Tori@TeenVoices.com](mailto:Tori@TeenVoices.com).

**Special Rates available for print and web combinations.**